# Jeremia Justin Grasio

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## Summary

**Product Designer** with **3+ years** of experience designing digital products that drive **conversion**, **retention**, and **revenue** across e-commerce, health & fitness subscription apps, CRM, and enterprise platforms, from user flows and design systems to high-fidelity prototypes and production websites. Uses **AI-powered workflows** (Claude Code, Codex, Cursor, Figma MCP) to build and ship apps and websites from design to launch. Skilled in Figma (Atomic Design, AI Prototyping) and Framer (Responsive Web, CMS, SEO).

## Experience

**Product Engineer** Remote, Australia
Vinebranch Labs Apr 2026 – Present

- **Designed and engineered Handler** an AI gym and strength coach app, built for **iOS** and **Android** in React Native, using Cursor, Codex, and Claude Code to turn entire Figma design system & screens into production ready code.
- **Implemented and refined UI details for Parable App**, a Bible guide app using Claude Code and Codex to close the gap between static designs and production. Conducted visual QA across interfaces, identifying and resolving layout inconsistencies, interaction issues, and pixel-level discrepancies to ensure the shipped product accurately reflects the intended design.

**Product Designer Intern** South Jakarta, Indonesia
PT. Central Mega Kencana Oct 2025 – Apr 2026

- **MCP Workflow Integration**, leveraged Figma MCP and **Claude Code** to migrate and integrate Figma Make prototypes into production ready code, convert PRDs into high fidelity prototypes, and sync generated code back into Figma canvas **accelerating end to end product delivery** across CMK's digital products.
- **AI Prototype**, leveraged **Figma Make** to create interactive prototypes that streamline design handoff to developers and stakeholders, improving clarity, collaboration, and implementation efficiency.
- **Atomic Design System**, organize and standardize the design systems based on TailwindCSS principles for CMK jewellery brand such as **Mondial**, **Frank & Co**, and **The Palace**. Ensured consistent colors, typography, spacing, and components across each brand's digital ecosystem, supporting a more efficient workflow for designers and developers.
- **Web Acquisition**, improved the CMK jewellery brand website's design, flows (**Mondial**, **Frank & Co**, & **The Palace**) and refined its overall UI from the previous vendor, ensuring better usability, visual consistency, and alignment with the brand's direction.
- **Digital Management System**, a dashboard to manage all digital content across CMK's brands, included order management, marketing, SEO, and product management.
- **Valentine Quiz Campaign**, a valentine themed campaign designed to drive purchase intention through a personalized jewelry quiz experience, connecting users, their partners, and nearby Frank & co. stores.
- **Gamify Ring Size Guidelines** , interactive ring size guideline experience for Frank & co. exhibitions that enabled customers to scan a QR code, explore a guided sizing journey, and generate personalized results while seamlessly capturing customer data for future engagement.

**UI/UX Designer Intern** South Jakarta, Indonesia
PT. Digital Dibimbing Indonesia x MSIB Sept 2024 – Dec 2024

- **Design System**, built scalable design systems and component libraries in Figma.
- **Web design**, redesigned and optimized the **dibimbing.id** website using **Auto Layout techniques** for full responsiveness in every viewport.
- **System development**, designed user interfaces for **Cakrawala University systems** including SMPB, SIAKAD, and Billing.

## Achievements

**Framer Expert** 2026
Framer

- **Recognized by Framer**, as Framer Expert for demonstrated expertise in building responsive and interactive websites using the Framer platform. This validation reflects my ability to translate design into fully functional, high performance websites, including responsive layouts, CMS integration, and optimized user experiences.

**3rd Place International BASIC UI/UX Competition** 2024
Bina Nusantara University

- **Education App**, designed an education app based on **Sokrates** benchmarks to enhance learning access and engagement.
- **24 Hours Live Design**, Delivered **high fidelity prototypes within 24 hours**, focusing on clarity, usability, and consistency.

**3rd Place INSPACE Mobile UI/UX Competition** 2024
Institute of Technology Kalimantan

- **Travelmate App**, smart app that brings destinations to life with immersive virtual reality, letting users explore cities, landmarks, and cultures before traveling. Ideal for planning adventures or dreaming, it offers a personal, interactive experience, boosting confidence and enriching travel decisions

## Education

**Dian Nuswantoro University** 2021 - 2025
B.S. in Computer Science

- GPA: 3.48/4.0

## Skills

**AI Workflows**

- **Figma to Production Code**, turns Figma designs into production ready websites and mobile apps using Claude Code/ Codex/ Cursor, and Figma MCP, from slicing to responsive, pixel accurate builds.
- **Full-Stack App/Web Development**, Builds apps and websites from scratch, including Supabase database setup and business logic. Deploys websites to production and collaborates on App Store releases.
- **AI-Assisted Product Delivery**, Uses AI agents to speed up prototyping, QA testing, and iteration, shipping products faster without sacrificing quality.

**Figma**

- **Atomic Design System**, i can help you creating and managing structured design systems in Figma using atomic design principles, including components, styles, variables, and guidelines to maintain visual consistency and streamline collaboration across teams.
- **Fully Auto Layout Technique**, i can help you create structured digital product by applying Auto Layout to build responsive, scalable, and developer friendly designs. Ensures every frame and component adapts seamlessly to content and screen size changes.

**Framer**

- **No Code Website Developer,** i can help you build responsive and visually engaging websites, enabling fast iteration, clean design, and interactive user experiences without writing code.
- **CMS & Responsive Layouts**, structures sites with Framer stacks and dynamic CMS collections, so pages adapt across desktop, tablet, and mobile and clients can update content independently.
- **SEO Optimization**, applies SEO best practices (meta tags, structured headings, alt text) to improve visibility and ranking on Google search.